

**Fall News Letter
September 2020**



Letter from the President:

Fall is here!

As summer comes to a close, fall is one of my favorite seasons of the year. Having those cool crisp mornings and the sun lighting up our beautiful fall colors make Michigan a great place to call home.

This year has been a challenge with COVID 19. All the cancelations of events, fairs and cattle shows have been very disappointing to say the least. With being in the livestock and agriculture industry we all have set backs and challenges every day that we find solutions for. One thing we need to do is stay strong and we will get through this together.

Fall is a great time with the spring calf crop being weaned and seeing how your breeding program has worked for you. Having a marketing plan is a must to be successful on the sale of your calves. There are many options that are available, private treaty sales, social marketing, online sales and live auctions. If we all work together, promoting the Hereford breed on their qualities. This is what makes us passionate on being Hereford breeders. Tell your story to potential buyers. This will make everyone successful by creating more demand.

Take note of the enclosed entry form for our 6th annual Fall Spectacular Show on October 3rd at Kent County Fairgrounds, Lowell. This is a great opportunity to get your cattle out and have a great time. Also promote this to your cattle buyers, with possibly paying for their entry to promote our association and Herefords.

Here's to a successful fall and looking forward to seeing everyone in October!

Regards,

Jim Steketee

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MI Hereford Association President

Junior News

2020 MHA Hereford Steer of the Year:

The MHA Steer of the year was awarded to Andrew Johnston of Merrill, MI. This award comes with a \$150 prize from the MHA and is given to the highest placing Hereford steer at MLE that was bred by a MHA member and shown by a MJHA member. Andrew won Champion Hereford steer. After the MLE Andrew exhibited his steer at his county fair and was the Division 4 Champion at the Midland County Fair. He was also the Champion MI Points Hereford Steer and Reserve Overall Bred and Owned.



2020 Hereford Steer of the Year

Exhibited by Andrew Johnston



2020 MHA Heifer of the Year

Exhibited by Cole Johnston

MHA Hereford Heifer of the Year

The MHA heifer of the year was awarded to Cole Johnston of Merrill, MI. He was given a \$150 prize from the MHA. The heifer of the year is awarded to the highest placing Hereford Heifer in the MI Points show program that was bred by a MHA member and exhibited by a MJHA member. Cole's heifer was the Champion MI Point Hereford Heifer.

2020-2021 MJHA Junior Board

Cole Johnston

Jared Machiela

Lucie Ullom

Hannah Brunton

Olivia Jannert

Emily Cassel

Leroy Lewis

2020 MHA Fall Spectacular:

The 6th Annual MHA Fall Spectacular show is October 3 in Lowell, MI.

Please find the Open Show entry form enclosed. All entries will be due by September 20 with late entries being excepted at the time of check in. The Entry form can also be found online at **mihereford.com**. **Please note the venue change from last year, and a new signature section on the entry form. If you have any questions please contact any board member. Enclosed is the entry information.**

MHA Board Members

President Jim Steketee-616-437-3338

Vice President Ben Diekevers-616-893-6615

Secretary/Treasurer-Adam Gaulke 269-377-4555

Directors:

Charles Miller-616-291-3737

Christie Johnston-989-859-1131

Tammy Klink-906-630-9784

2020 MJHA Fall Spectacular:

The 3rd Annual MJHA Fall Spectacular is being held in conjunction with the 6th Annual MHA Fall Spectacular. The junior show will be Saturday October 3rd in the morning with the open show to follow in the afternoon. More information along with the entry packet can be found on the MHA Webpage (mihereford.com) as well as the Junior's Facebook page. If your junior is going to show in both the open show and junior show, they must fill out both entry forms and pay both entry fees. Please contact Heather Breasbois or Robin Riker for more information on the junior show or go to the MJHA Facebook page.

Up Coming Events:

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| • September 26 | Registered Polled Hereford Classic | 586-531-9578 |
| • October 2-3 | MHA & MJHA Fall Spectacular Shows | 269-377-4555 |
| • October 11 | Definitely Different Sale | 616-299-8681 |