

**Fall News Letter  
September 1, 2019**



## **Letter from the President:**

Fall is upon us!

As our daylight hours decrease and night time temperatures drop we know that fall is here. This is one of my favorite seasons, with those cool crisp mornings and our beautiful fall colors that we are blessed with here in Michigan.

Once again we can't say this spring and summer hasn't had its challenges. A wet spring that most of us thought the rain would never end with fields that had wet spots that we haven't seen in many years. Getting in the fields to plant row crops and putting up hay it has been one of those types of years thankfully we don't see every year.

Fall is a great time of the year with calves being weaned, seeing how they have grown and developed. Having a marketing plan for those calves is a must to be successful, from on farm private treaty sales, online sales and live auctions. Spending the time with potential and past customers is priceless. Only you know what your cattle are and how they would fit into another one's program. Your time spent will pay off now and into the future.

Take note of the enclosed entry form for our 5<sup>th</sup> annual Fall Spectacular Show on October 5<sup>th</sup>. Consider this as a great opportunity to get those show prospects out for the first time. If you are not able to bring cattle, still consider spending the day and enjoy lunch with us!

The board is considering on a date and venue change for our annual spring meeting. One of the options is to have it in February-March at Agro-Liquids corporate office in St. Johns on a Saturday. Your input is very important to us, let us know if you have any suggestions.

Hope you have a successful fall and hope to see you in October!

Regards,

Jim Steketee

MI Hereford Association President

# Junior News

## 2019 Faces of Leadership Conference

I am truly grateful for being given the opportunity to attend the 2019 Faces of Leadership conference. This being the only trip I am eligible for made for a highly impactful experience. This trip forces attendees out of their comfort zone and builds noteworthy characteristics of leaders such as respect, confidence, and an openness to others.

Traveling to a new state and meeting many others from different areas of the country helped me to develop a better understanding of the beef industry as a whole. This year we participated in team building and entrepreneurship workshops. The team building workshop helped us to identify our strengths and that we should focus on developing our strengths instead of our weaknesses to have the greatest benefit to the team. I also learned through the team building workshop that having team members with strengths on the opposite spectrum actually make a team work better as a whole because each team member's strengths make up for the others weakness. The entrepreneurship workshop was especially interesting because we developed a product or service idea to help improve the beef industry and presented that in front of a panel of judges. It was like we were on the TV series Shark Tank!



This workshop made entrepreneurship seem possible for myself in the future. Some of the amazing speakers we listened to included Dr. Lindsay Hastings who spoke about our individual strengths, Chuck Schreoder who spoke about following our God-given gifts and talents, Dr. Tom Field who spoke about entrepreneurship, Matt Davison who spoke about leadership, and John Sullivan who spoke about his entrepreneurship story with Sullivan Supply. On top of the workshops and inspirational speakers, we toured the University of Nebraska animal science department. We got to participate in making beef hot dogs from scratch, evaluate and learn about beef cuts and we learned about the Certified Hereford Beef program. We also toured the Sullivan Supply headquarters and show cattle herd in Iowa.

The Faces of Leadership conference was very well organized, had plenty of learning opportunities along with good food and fun. If I could go to this conference again, I would certainly take the opportunity to go and I highly encourage other juniors to do the same.

Thank you,

Julie Thelen



## 2019 MHA Hereford Steer of the Year:

The MHA Steer of the year was awarded to Jared Machiela of Zeeland, MI. This award comes with a \$150 cash prize from the MHA and is given to the highest placing Hereford steer at MLE that was bred by a MHA member and shown by a MJHA member. Jared won Champion Hereford steer. After the MLE Jared exhibited his steer at his county fair and won Reserve Champion Steer at the Hudsonville Community Fair in August. He was also the Reserve MI Points Hereford Steer.



**2019 Hereford Steer of the Year**

Exhibited by Jared Machiela



**2019 MHA Heifer of the Year**

Exhibited by Cole Johnston

## MHA Hereford Heifer of the Year

The MHA heifer of the year was awarded to Cole Johnston. He was given a \$150 cash prize from the MHA. The heifer of the year is awarded to the highest placing Hereford Heifer in the MI Points show program that was bred by a MHA member and exhibited by a MJHA member. Cole's heifer was the Reserve MI Points Heifer and Reserve Overall Bred and Owned in MI points.

## 2019 UP State Fair Hereford Results 53 head shown Judged by Randy Barnes



**Champion Female**  
**Castle Cattle Company**



**Reserve Female**  
**Hanson's Double G**

## 2019 UP State Fair Hereford Results, continued:



**Champion Bull**  
**Bramsreiber Hereford**  
**Farm & Bickelhaupt**  
**Herefords**



**Reserve Champion Bull**  
**Cedar Creek Hereford**

**Champion Cow/Calf: Rheault Farms**

**Reserve Cow/Calf: Hanson's Double G**

## **Up Coming Events:**

- |                |                                    |              |
|----------------|------------------------------------|--------------|
| • September 29 | Registered Polled Hereford Classic | 586-531-9578 |
| • October 4-5  | MHA & MJHA Fall Spectacular Shows  | 269-377-4555 |
| • October 12   | Great Lakes Hereford Round up Sale | 989-239-1935 |
| • October 13   | Definitely Different Sale          | 616-299-8681 |

## **2019 MHA Fall Spectacular:**

The 5th Annual MHA Fall Spectacular show is October 5 in Ionia MI. The MHA will again be providing a lunch for all exhibitors and spectators! We look forward to seeing you there!

Please find the Open Show entry form enclosed. All entries will be due by September 20 with late entries being excepted at the time of check in. The Entry form can also be found online at [mihereford.com](http://mihereford.com).

## **2019 Junior Fall Spectacular:**

The 2<sup>nd</sup> Annual MJHA Fall Spectacular is being held in conjunction with the 5<sup>th</sup> Annual MHA Fall Spectacular. The junior show will be Saturday October 5th in the morning with the open show to follow after lunch. More information along with the entry packet can be found on the MHA Webpage ([mihereford.com](http://mihereford.com)) as well as the Junior's FaceBook page. If your junior is going to show in both the open show and junior show they must fill out both entry forms and pay both entry fees. There will be activities and a pizza party for the juniors on Friday evening October 4<sup>th</sup>. Please contact Heather Breasbois or Robin Riker for more information on the junior show or go to the MJHA website or Facebook page.

## **2020 MI Beef Expo:**

The MHA would like to remind the membership about the opportunity to consign bulls and females at the 2020 MI Beef Expo. More information and the consignment form will be available in the winter newsletter. The dates are April 3-5. If you have any questions please email [Michiganhereford@gmail.com](mailto:Michiganhereford@gmail.com).