

Michigan Hereford Association

December 15, 2018 Newsletter

Greetings!

One thing we can always count on with Michigan weather is change. Very wet, cloudy and cool conditions have made it a challenge this fall, from getting crops harvested to just feeding cows through the mud. Oh how we wish that we could have had some of October's excess rainfall back in July and August.

It is easy for us to complain about on how bad it is and that everything is working against us. But sometimes we need look at what is happening around us to make us realize it's not as bad as it seems. Whether it is the California wildfires that have destroyed complete towns, a tornado that completely leveled out an entire farm, a hurricane that has flooded properties and lives that have been lost. With these events, people have lost everything that they have, pick up the pieces and need to start over. So in the broad picture, most of our problems are small and they really are not that bad. The mud will eventually freeze up (hopefully) and we will carry on!

Plans are currently being made for Michigan Beef Expo, March 29-30, 2019. Consider this as an opportunity of showcasing your cattle and a marketing option. Entry forms are due to MHA on January 15, 2019 for processing to be done for MCA by January 20, 2019. High resolution pictures only, no phone pictures can be used. If you have any questions regarding Beef Expo call me @ 616-437-3338 or e-mail @ maplelanefarmgroup@gmail.com.

With the winter season here, take advantage of it. Attend a trade show, catch up on reading that pile of mail and trade magazines or just slow down and enjoy what is around you. We can't change yesterday, but can make a difference today and tomorrow.

Have a blessed holiday season and a prosperous new year!

Regards,

Jim Steketee

Junior Update – Drew Flokstra

Where do I begin? First of all I would like to say Thank you to those who chose me to represent our association in California. I would have not been able to experience this trip if it weren't for you. The moment I found out I had gotten the opportunity to be apart of the Faces of Leadership Conference I was thrilled and excited. However, I didn't know a lot of people like Kallie did, either people on the board or just people in the industry. That feeling made me a little uneasy inside, but after getting off the plane in 70 degree weather I forgot all about it.

The first memory that sticks out to me is when we were getting our bags and traveling back to the hotel from the airport. This is where Kallie and I met Dixie, one of the closest friends we met through the whole trip. She and I had a lot in common as we talked about everything under the sun I feel like. But this just wasn't about meeting Dixie first, the whole trip we met new people. We met many kids from all over the United States that we were able to connect and talk with. This is the number one reason why I would go again and recommend it to others. It wasn't about the sights we saw or the activities we did, it was for the new friends and relationships we created.

Another takeaway I have from the trip is the different ways people operate and function around the country. We all know California is in a major drought. They have to irrigate and manage their water use for not only hydrating the cows but also all their crops with being in the Central Valley. Learning how they irrigate with three different techniques and how they manage the farm and pasture was super eye opening, because it was totally different than back home. Having the opportunity to see this and learn different ways of living was very interesting in my point of view.

Changing gears to more of what my favorite part of the trip was: the night we had our ferry dinner cruise. It started off by walking downtown because we could no longer get any farther with two large busses! Once we got to the dock we played a few small games to pass by some time. Eventually, we loaded onto our own ferry for the night. Things at first were a little tipsy you might say, but after awhile you got used to the rock and roll from the waves. We all got to see the Golden Gate Bridge at sunset which is one of the coolest views I've ever seen. That night alone was a blast.

It was a bummer that the fun only lasted 3 short days. However, I've got memories and stories I can tell for a lifetime. I would definitely recommend this to anyone that is even remotely interested in going to the Faces of Leadership Conference. Because you can learn so many different ideas how others make a living, have a great time and meet many new friends that could change your life. It certainly changed mine.

Drew Flokstra - MJHA V.P.



Show Results

MHA Fall Spectacular Show

Champion Heifer – Collin Pinkerton	Reserve Champion Heifer – MacNaughton Herefords
Champion Bull – Dan & Robin Riker	Reserve Champion Bull – Charlie Klink
Champion Steer – Hannah Brunton	Reserve Champion Steer – Shane Pepper
Champion Cow/Calf – Dan & Robin Riker	

The fourth **MHA Fall Spectacular** was held on October 6 in at the Ionia County Fair Grounds. Every year this show grows; there were a total of 32 head this year and we hope to see that number increase yet again! Our judge, Amanda Powell, generously donated her judges fee to the Michigan Junior Hereford Association. The Juniors also had a very successful show that morning.

2019 Michigan Beef Expo

The 2019 MI Beef Expo will be March 29-31 in East Lansing, MI. This is one of the main events of the year for the MHA. We invite you to attend this great event, either as a spectator or as a consigner. Enclosed is more information about consigning cattle to the Michigan Beef Expo Hereford Sale. Please review all of the rules and health requirements carefully and call if you have any questions. All current members of the MHA are welcome to consign.

Entries must be returned to Ben Diekevers by January 15, 2019; INCLUDING photographs. Only the best quality photographs will be submitted to be in the catalog.

The MHA will be reallocating its advertising budget for the MI Beef Expo to focus on more relevant forms of communications. The board also strongly encourages all consigners to advertise for their own entries. Social Media posts, email blasts and invitations to past customers are a few ideas to advertise your offerings. If you are interested in sponsoring an award for the MI Beef Expo please contact Ben Diekevers for more information.

Annual Meeting

The Annual Meeting will again be held to correspond with the social hour at the pavilion on Friday night. However the MHA is looking for an off site venue with a conference room and the ability to serve appetizers. If you have any recommendations please contact a board member. More information will be available in the spring news letter.

At the annual meeting the membership will be voting to fill two open positions on the Board of Directors. If any one is interested in running for these open positions please contact one of the members of the nominating committee: Adam Gaulke, Tammy Frankovich, Ben Diekevers or Bob Goble.

Contacts

MHA Board of Directors

President – Jim Steketee	616-473-3338
Vice President – Tammy Frankovich	906-630-9784
Secretary/Treasurer – Ben Diekevers	616-893-6615
Director – Bob Goble	616-299-8681
Director – Christie Johnston	989-859-1131
Director – Adam Gaulke	616-377-4555

Instructions for 2019 MI Beef Expo Consignment Form

Please fill in the 2019 Consignment Form as completely as possible!
This year's catalog designer will be Kevin Mears of Stock Options Marketing.

The catalog designer will pull EPD information before the publishing date.
Sale Managers need to communicate with Kevin Mears on which EPD's to include.

Your sale manager will be providing the Consignment Form to the sale catalog designer. All information is important!

Consignment Form

- Complete all sections of the form. You may include a description but please keep it to approximately 55-65 words.
- The email contact information for breed representatives is at the bottom of the page if you have any questions.
- Send the consignment form and picture to your breed representative by email.

Photos

- Please review pictures carefully!
- Photos must be of the highest quality to consider for printing. Any photos that are taken with digital photography need to be at least 500 KB.
- DO NOT CROP PHOTOS! Unaltered photos offer the catalog designer much greater opportunity to maximize the photo in the catalog.
- A great picture of the consignment's dam or sire is a much better choice than a photo taken in the middle of winter of a dirty animal that has not be prepped for sale.
- Photos taken outdoors on a bright day are much more desirable than those taken inside.
- Be sure the photo is a minimum of 500 KB. Identify the animal by registered name, when sending photos.
- Don't send photos clipped from magazines and the like. Send the original digital image by email to your breed representative.
- Photos taken from websites and similar are not suitable for print and permission will be required to be obtained before submitting these to the catalog designer.
- Do not add text or other enhancements to digital images. If you choose to make adjustments to the original photo, please save the original image under another name. If necessary the catalog designer can get the original/unaltered image.
- Poor quality photos will not be considered. We will be refusing photos that are of poor quality.

Consignment forms and photos are due January 20, 2019

MICHIGAN BEEF expo

CONSIGNMENT FORM



Animal (Donor) Name: _____

Registered Breed: _____

Birth Date: _____ Reg #: _____

Tattoo #: _____ Location: R L B

Entries and pictures due January 20, 2019.

Check One: Open Heifer Bred Heifer Bull Cow
 Embryos Semen Flush Pregnancy

Check Appropriate: Polled Horned Scurred Purebred or % _____

AI Bred: ___/___/___ Reg Breed: _____ Sire Reg #: _____

Pasture Exposed from ___/___/___ to ___/___/___ Sire Reg #: _____

Reg Breed: _____

Please include copy of registration certificate.

Sire's Sire: _____ Reg#: _____

Sire: _____ Reg#: _____

Sire's Dam: _____ Reg#: _____

Dam's Sire: _____ Reg#: _____

Dam: _____ Reg#: _____

Dam's Dam: _____ Reg#: _____

Check One: Picture included with form

Save space in catalog picture which will be sent by: ___/___/___

Name of picture file sent and caption: _____

Name of additional picture files sent and explanation of relationship to consignment: _____

(note: naming your electronic files the same name as the animal's name increases catalog accuracy)

Consignor Catalog Name:	Consignor Contact Name:
Mailing Address:	Email:
Main Contact Phone:	Second Contact Phone:

Description to Include in Catalog including breeding/due date. Please limit to approximately 55-65 words.

Return this form to your Beef Expo Breed Representative. Please enter footnotes on the back. Make copies as needed.

Angus: singletreefarms@gmail.com AORB: redrock5584@yahoo.com Chianina & Maine Anjou: kristinavanorder@hotmail.com
 Hereford: michiganhereford@gmail.com Shorthorn: carla@lakesideshorthorns.com Simmental: lkpigue@gmail.com

Important information for sale cattle consignors and owners of display cattle at the 2019 MI Beef Expo

HEALTH REQUIREMENTS: Please refer to the current requirements for Livestock exhibited in Michigan at www.michigan.gov/mda-exhibitinfo.

OUT OF STATE CATTLE: All cattle from out of state must have interstate travel papers. Please contact the Michigan Dept. of Agriculture Animal Industry Division at **800-292-3939** for details about these requirements.

BREEDING SOUNDNESS EXAMS: All bulls born prior to March 1, 2018 must have a complete breeding soundness exam (BSE) as defined by the Society for Theriogenology. Bulls not passing the BSE will not be eligible for sale. All bulls born between March 1, 2018 and April 30, 2018 will be subject to meeting all requirements of a BSE, except they will only need 50% morphologically normal sperm to pass (as compared to 70% for bulls born prior to March 1, 2018). BSE's will be available from noon to 4:00pm on Thursday afternoon, March 28, at the MSU Pavilion. A list of Michigan veterinarians who provide bull Breeding Soundness Examination services is also available.

BOVINE VIRAL DIARRHEA (BVD) TEST: All sale cattle must provide negative test results and documentation for BVD and provide to the sale chairperson/s at check-in time.

RING & BUG: All display and sale bulls (any age) must have a ring or bug in their nose when out of the stall at the Beef Expo.

TIE OUTS: All animals must be double tied while in tie outs.

MEMBERSHIP: All sale consignors must be regular Michigan Cattlemen's Association members.

RFID TAGS: All cattle at the Michigan Beef Expo are required to have RFID ear tags. Tags will be available on site for out of state cattle at a cost of \$2.00 each.

CATTLE ARRIVAL: Sale and exhibit cattle may arrive beginning Thursday, March 28, 2019 after 9:00 am. For out of state exhibitors, if early arrival is necessary, please contact Scott Rancour at the MSU Pavilion, 517-432-5566. Set up of stalling areas may be done on Wednesday, March 27, 2019 between 3:00 p.m. and 7:30 p.m. Doors will be locked at 8:00 p.m.

LIVESTOCK JUDGING CONTEST: Consignors are required to allow for their cattle to be used for the Livestock Judging Contest if requested.

CATTLE DISPLAY AREA: Take the opportunity to make your cattle display exhibit as attractive as possible. Please be respectful of other exhibitors and guests and keep the aisles clean and keep your possessions within your assigned space. Remember, no grooming chutes are permitted in the display area. **If you sprinkle your bedding with water, please use a limited amount so that it does not flow into adjacent exhibitor spaces.**

TRADE SHOW EXHIBITORS: Be sure to visit the Trade Show exhibitors and let them know how much you appreciate their support. They are a vital part of the success of Michigan Beef Expo. Trade show will be open Friday 12:00 p.m. - 8:00 p.m. and Saturday 10:00 a.m. - 5:00 p.m.

TENTATIVE SALE SCHEDULE: 10:00 a.m. start time - Chi-Maine
Simmental
Shorthorn
Angus
All Other Registered Breeds
Hereford

Submission deadline for catalog is Jan 20, 2019.
Consignors can have videos posted through
DVAuction at any time. \$10 upload fee + \$30 for
any edits to the video if wanted.

HEIFER PENS: Consignors may enter up to three (3) REGISTERED, non-HALTERED **females** that are born on or after **Oct 1, 2016**. These cattle will not be shown in their respective breed show. The consignor must provide certificates of registration from a United States breed registry. Cattle will be penned in a designated area of the MSU Pavilion.